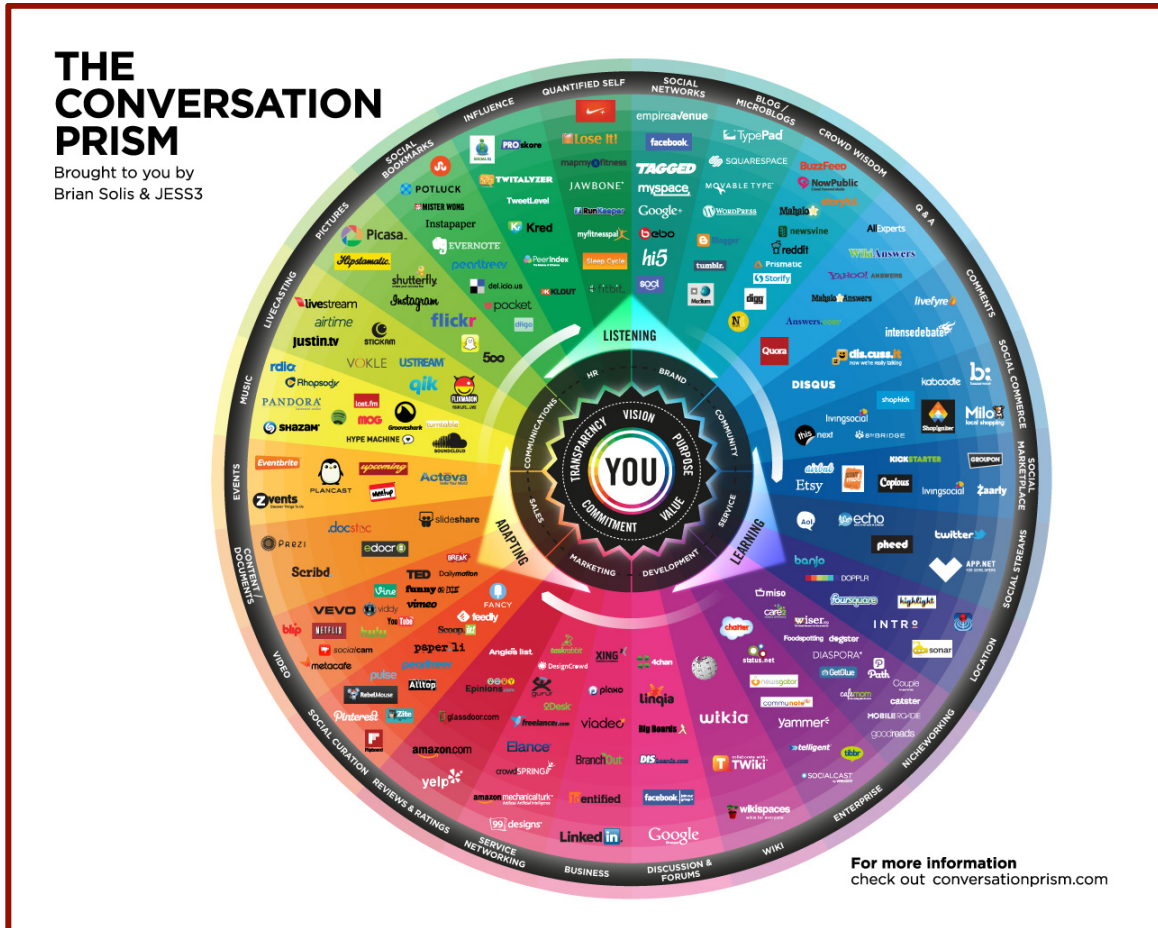




Powerful Influence of the Infamous Streets (PIOTIS)

Example of how social media (PIOTIS) hijacks our brains, enslaves our bodies and holds our spirits hostage for a ransom that we could easily pay if we would just all embrace the Power of Play. Street influence is a representation of a population with conflicting values, interpretations and ideologies that do not support the CHD model.



Since PIOTIS accounts for a statistical power of .80 which shapes and form our cultural norms, a lesser statistical power of .20 is not capable of making a substantial contribution to positive cultural/social change. In fact, that 20 percent of the population does more harm to positive social change than good by allowing the majority to rule over their lives.

This oversight contributes to the fact that people who act individually in our society often do not see themselves as sharing the same mainframe (the CHD model), falling within the same time frame (the planet) and playing the same survival game (our spirit).

However, when social chaos, tragedy and mayhem befalls, we all fall. The world is small; what affects just one affects us all. For more information on how our brains are hijacked visit: <http://whatis.techtarget.com/definition/social-media>